



CLEAR
CONSTRUCTION



CUSTOMER STORY: STAYING AHEAD OF THE CURVE

Clear Group

Clear Architecture, Clear Construction, Clear Millwork



CONSTRUCTABLE

<https://constructable.ai>

About

Clear Group is a vertically integrated design-build firm bringing Clear Architecture, Clear Construction, and Clear Millwork together under one roof. Focused primarily on high-touch residential work, the company delivers projects ranging from \$500,000 remodels to \$10 million new construction. By keeping design, construction, and craftsmanship aligned, Clear Group reduces handoffs, improves accountability, and creates a more efficient client experience while continuously adopting new technologies and processes that move the business forward.



The Challenge

After investing heavily in Procore, Clear Group found it no longer delivered the responsiveness or visibility the team needed. A troubled Sage Intacct integration **restricted access to critical financial data**, while **convoluted pricing**, slow improvements, and **unresolved support issues** left them with what they called “a really expensive yet basic project management tool.”

“We had invested a lot of time and energy into Procore, but it became clear that we weren’t really important to them. Whenever we reached out, **it felt like we were hitting a brick wall.**”

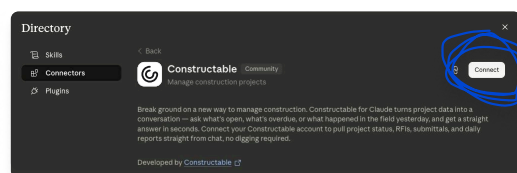
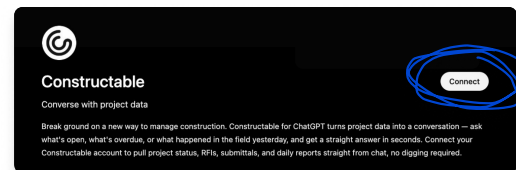


Bailey Hochhalter
President



Solution

Clear Group found that Constructable matched its own operating philosophy: keep improving, reduce friction, and use new technology to create a lasting competitive advantage. Bailey was drawn to its **straightforward pricing**, **polished user experience**, **responsive support**, and **rapid pace of improvement** especially how Constructable helped them embrace AI and emerging workflows, including **full integrations with ChatGPT and Claude**.



"I was really attracted to the simplicity of Constructable's pricing. The approach was much more tech-forward. They value improvement and take care of their customers. It was very much in line with how I run my business."

– Bailey Hochhalter, President, Clear Group

Implementation

Moving years of processes away from Procore initially felt risky to the team. But Constructable's **white-glove migration and onboarding** made the switch far easier than expected. The **Sage Intacct accounting integration** came online quickly, and once employees experienced the **polished, approachable interface**, their early skepticism turned into **broad adoption** with internal teams and outside partners using the software with little instruction.

"Constructable told me, 'This will be really easy' and it was. I kept coming back to my team week after week saying, 'They got this connected now.' Everyone was amazed. It had taken about four months to get that set up with Procore."

– Bailey Hochhalter, President, Clear Group



Results & Key Takeaways

With Constructable, Clear Group has improved financial visibility, simplified project management, and equipped its teams with technology built to evolve alongside the business:

- **Faster Financial Integration:** Key Sage Intacct connections came online far faster than they had with Procore.
- **Greater Cost Visibility:** Project managers gained deeper access to financial data, including direct links to Sage Intacct source records.
- **Strong Team Adoption:** A polished, approachable interface quickly earned buy-in from employees initially reluctant to leave Procore.
- **Better Field Workflows:** Superintendents embraced the mobile experience, particularly Daily Logs and the Punch List tool.
- **Fewer Support Escalations:** Bailey is no longer routinely pulled into unresolved software issues or questions from frustrated team members.
- **AI-Native Operations:** Users can ask about projects, get things done with the Constructable Agent, and connect to their existing AI context using Constructable's MCP connection with ChatGPT and Claude.

Advice to other builders

"It's easy to settle on software your company has invested in and assume the transition would be really difficult. What impressed me about Constructable was how much time and attention they gave to the transition, and how they made it easy. They've built tools to move your company's information into the system, and they focus on onboarding people so it actually works for them—not just checking a box. Don't be afraid to make a change. Change is good."

– Bailey Hochhalter, President, Clear Group

